



# ROBIN WILLIAMS, MS, BCBA

FOUNDER AND OWNER



## SIMPLIFY BEHAVIOR

ABA & EDTECH CONSULTING

Robin Williams a dynamic and engaging professional speaker who has over 20 years in the fields of education and Applied Behavior Analysis (ABA). Since 2005, she has worked as a consultant and trainer, helping to **SIMPLIFY** the concepts of Applied Behavior Analysis for ALL!

Simplify Behavior, LLC, provides ABA therapy and professional development for staff in schools, mental health facilities, hospitals and correctional facilities as well as for parents/caregivers. Robin loves to share her wealth of experience working with individuals who may live in impoverished communities, individuals who have survived trauma, and children and adults with severe developmental disabilities, including those with autism spectrum disorders and intensive behavioral disorders.

Robin has written and developed a variety of training focused on Applied Behavior Analysis for teachers, parents, and staff who support children and adults with developmental disabilities. She has also presented at numerous local and international education and behavior conferences including Early Childhood Education Conference for Central Florida, the FDLRS (Florida Diagnostic Learning and Resource Systems) Institute and Spring Forum, FETC (Future of Education Technology Conference), ATIA (Assistive Technology International Association) and has facilitated online webinars for EduTech Talk.

Her current passions include weaving mindfulness practices learned during her certification as an Integrative Yoga Teacher/Therapist, as well as during completion of the Mindful Educator training series with Mindful Schools into her professional development. Robin is an expert in professional development that focuses on best practices in behavior management, social emotional learning, teaching students with significant behavioral/cognitive disabilities, anti-bias education and educational technology .



Simplify Behavior



@Behavior\_Simply



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# SESSION FORMAT OPTIONS

## KEYNOTE STYLE

AVAILABLE  
IN 45, 60, AND 90 MIN FORMATS

Robin's speaking style is a blend of authentic, engaging and inspirational messaging designed to inspire participants to take action. Keynote formats deliver maximum value in a short period of time. If you want to kick off an event and set a positive, uplifting tone for the day, or if you want to close out events so participants leave remembering their "why", energized and ready to **SIMPLIFY BEHAVIOR** then book today!

## WORKSHOP STYLE

AVAILABLE IN  
60 MIN, 90 MIN, 3 HR, AND 6 HR FORMATS

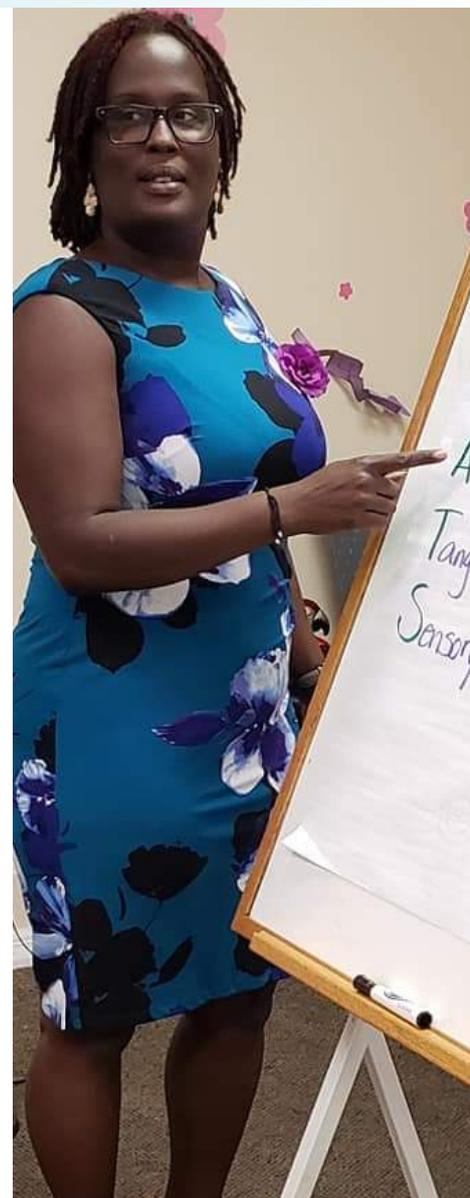
Workshops include the full content of the keynote message but include multiple interactive elements. Participants have opportunities for creative collaboration and planning so they can incorporate new strategies and techniques into their teaching and/or parenting. Half day and full day workshops enable teachers to create a plan of action and can be followed by ongoing coaching sessions.

## WHAT PEOPLE ARE SAYING

"So many people I talked to at the end of the day expressed their appreciation for your presentation at the Unstoppable Educators Summer Institute. Your ability to present "5 Quick Tips for Managing Problematic Behavior" in such an interesting way produced one of the most engaging sessions at our institute. I personally enjoyed your approach to presenting during the times I stepped in to your sessions. Please note that you will be asked again and again to present to this group of teachers instructing students on Access Points. That is what happens when you are so polished, fun and of course, unstoppable." - **Virginia Horton, Orange County Public Schools, ESE Administrative Staff**

"Working with Mrs. Williams has been my pleasure. The information she provides to our newly hired staff is always excellent and truly follows our mission. Thank you, Mrs. Williams, for all you do for YOI!" - **Crystal Johnson, Youth Opportunity Investments, Director of Staff Training and Development**

"Our experience with Robin Williams MS, BCBA, has been very rewarding for the child, parents, and the classroom teachers. Robin is professional, timely, and very effective. After her initial observation, the report she provides everyone is extremely comprehensive and especially useful for the classroom teacher. She gives specific ideas and activities as well as provided material for the classroom to use. Her communication skills, warmth, and authentic desire to help children be successful create a safe environment for everyone. We have seen huge strides made in a very short time." - **Patty Moser, Trinity Child Development Center, Executive Director**



## EMAIL ROBIN TO BOOK NOW

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